

English Department  
Meeting Agenda  
September 1, 2016  
Lytle 228, 11 am  
(acting secretary: Morris)

**Old Business**

May 3 meeting Minutes

**New Business**

Welcome new colleagues: Rashi and Claire

New Public Relations Program Proposal Report (O'Brien)

New Social Media Strategies Prog Proposal Report (Folk)

Crosslist ENG 316, 318, 430. (Voccola/Mahoney)

English Delegate to Technology Committee, to replace new Union Pres. Amanda (Vogel)

English delegate to Rep Council, replace Amanda (Kilker)

APSCUF report and Straw Poll (Kilker)

Approve Clemens and Kilker as co-chairs of Recruitment Committee (Vogel)

Course Renumbering and Archiving (Vogel)

Committee List (Vogel)

Professional Development Funding (Vogel)

Chair Elections Committee (Downing/Seiple)

**Reports/Reminders**

Social Committee (Walters)

EAPSU (Nurczynski)

Composition (Lynch-Binie)

Totally Hip Theater Trip, Checkov's The Cherry Orchard. (Herr)

Lindy West speaking on Campus, Oct 13, 7 pm. (Clemens)

**Have a great Semester!**

## Department of English Minutes from May 3, 2016

### **Present**

Tony Bleach, Janice Cherekoff, Linda Cullum, Anne DeLong, Kristina Fennelly, Moe Folk, Jennifer Forsyth, Margaux Griffith, Kathleen Hartman, Curt Herr, Sandra Leonard, Nicole McClure, Tom McNally, Melissa Nurczynski, Amy O'Brien, William Prystauk, Patty Pytleski, Carl Seiple, Jonathan Shaw, Jeff Voccola, Patrick Walters, Chris Weedman, Todd Williams, Andy Vogel

Chair Andy Vogel calls the meeting to order and welcomes the group to the final department meeting of the academic year.

Approval of the April department meeting minutes will be tabled until copies are delivered.

### **12 Independent Study and Individualized Instruction requests**

Dr. Leonard expresses concern regarding the number of Individualized Instruction requests in linguistics.

Professor Seiple asks whether these II/IS requests are for summer or fall, noting that there are a lot of requests before the department. Vogel says they are requests for both summer and fall.

Dr. Shaw makes a motion to bundle all of the II/IS requests, which is seconded by Professor Prystauk.

Leonard requests an amendment to bundle all II/IS requests but not linguistics; seconded by Dr. Herr. The motion carries with one abstention.

Professor Nurczynski motions to consider the Individualized Instruction request for linguistics; seconded by Seiple.

**Discussion:** Leonard asserts we are contracting out almost a full course by doing so many IIs in Linguistics and are, therefore, robbing the students of a course experience. She believes linguistics should be offered in the fall every year and adds that scheduling the course in the spring prevents students from being eligible for the George Monroe award. She says the course should be offered in the evening.

Dr. Forsyth observes only one II on the agenda being considered, and Vogel says we approved 2 at our last department meeting. Leonard adds that this seems to happen every semester.

Dr. Pytleski questions whether there would be enough students to make the course actually run, and Leonard says if we ran it, we would have more. Vogel clarifies that the previously-approved II requests were for students seeking ESL certification. He adds that enrollment projections suggested by a courses-taken report strongly indicates that there is not a large enough Sec Ed cohort to fill a fall semester class, though there may be enough students for spring.

Seiple calls the question.

Dr. Herr asks about the department of modern languages teaching the course. Vogel says Dr. Nuñez has taught linguistics to help students when we don't have enough to fill a section and are in a pinch. We are again in a position where a student needs to take it but who is off schedule with the rest of the cohort. It remains an ENG course.

Dr. Shaw seconds the motion put forth by C. Seiple

### **The motion passes with two opposed and two abstentions**

Back to the motion to bundle and approve the others II/IS requests, **which passes with one abstention.**

### **April 2016 Department Minutes**

Forsyth moves to discuss the April minutes, with Dr. Bleach seconding the motion.

Herr moves to approve the minutes from the April 2016 department meeting; DeLong seconds the motion, which **passes unanimously.**

### **Social Media Certificate**

Dr. Folk describes the social media certificate, which responds to student interest and President Hawkinson's initiative. The certificate includes three courses that could result in students signing up for our minor program(s) and could lead to a major. Two of the three required courses are from our department: Social Media Writing and Social Media Analytics. The certificate would be housed in the English department, whereas the associated minor program would be housed in the department of Communication Studies.

Professor McNally asks whether the certificate program would be offered online in the future and whether it would be an option for non-KU students. Folk says online courses could become an option and that the program could eventually attract non-KU students. Professor Griffith asks for clarification on the benefits of certificate programs; Folk says it is a cluster of courses (9 credits) where students can explore.

Seiple moves to approve the certificate in Social Media. Dr. Hartman seconds the motion, which **passes unanimously with one abstention.**

### **Response to the External Reviewers' Report**

Vogel says the report has been revised based upon feedback provided during the April department meeting and by Dr. O'Brien following that meeting.

Herr asks if adjusting the report means that the department will not be paying attention to the claims raised in the earlier version of it, expressing concern regarding an unequal distribution of work. O'Brien says the distribution of work is the department chairperson's job to manage and that the issue doesn't need to be reported to the administration.

Forsyth moves to approve the response to the external reviewers report; Shaw seconds the motion. **The motion carries with four abstentions.**

### **ENG Curricular Review Update**

Shaw notes the productivity of the ENG faculty in rethinking their course offerings and major. He says the focus this year was on programmatic outcomes, which will pave the way for careful thinking about the potential request for course renumbering and which will give greater coherence to the department's major programs. The group, he says, signaled toward four points of emphasis, wrote outcomes for those four points, and is in process of writing benchmarks for where students should be at 100, 200 and 300 level courses. Next year's goal is to rewrite the major.

### **WRI Curricular Review Update**

Voccola says there are no updates to the Professional Writing program since his last update. The group is working to articulate program outcomes with a goal of having them ready for fall, at which point it will discuss restructuring the major. He notes that Professional Writing has been working to add more ENG courses to the required concomitant, since the writing students need to read and analyze literature more.

Vogel encourages the department to digest and process the discussions this summer and to especially consider what the changes will mean for senior seminars. He also warns that he will be focused on the curricular timetable so that proposals will be ready to move through the curricular pipeline to meet our goal of fall 2017.

### **Composition Coordinator Update**

Dr. Lynch-Binieck thanks the faculty who have attended this semester's Comp Conversations and who helped rethink the teaching of ENG 023. She will be working on the plan outlined in the memo attached to the department meeting agenda, which will require her to review all ENG 023 syllabi.

Seiple asks whether this is about homogenizing 023, and Lynch-Binieck says no. Rather, she is looking for a middle ground between the two models of no-structure composition programs versus programs that dictate syllabi, assignments, and required books. She hopes to propose a KU model that will emphasize types of assignments, focus on skills, emphasize numbers of assignments. She indicates that the master syllabus for ENG 023 will likely need revision, especially its list of course objectives.

Discussion turns to how general education writing competencies might be impacted by changes to ENG 023 and how those changes could/should be communicated to the entire campus. Delong asks if anybody has ever talked about hiring a WAC specialist. Lynch-Binieck says it was suggested but not implemented. Vogel notes we need a serious WAC discussion across campus. Lynch-Binieck suggests a solid approach to communicating with the rest of the campus community might be to tell them that we teach rhetorical flexibility; we can't teach discipline-specific writing.

### **Social Media Writing Intern**

Folk announces he will be working with an intern this summer on the department's social media presence. He requests that faculty send him ideas for her assignments, especially the names of faculty and alumni who might be profiled, upcoming fall events, ideas for future social media content, and conference attendance. Dr. McClure reminds the department about a five-question email Voccola sent out earlier this semester. She will resend the questions so faculty can respond now. She also asks faculty to verify whether their courses are listed and up to date on the department website and suggests summer is a good time to think about updating faculty photos.

### **Department Awards Committee**

Pytleski says she and Dr. Fennelly will need to secure department award winners by February next year to allow the administration time to check and adjust records. They will send out information in the fall and also in January.

**Social Committee**

Professor Walters asks department members who have not paid their \$25 dues to do it. He also asks for—and is granted—permission to seek a new bank that will not charge the department \$60 a year for its checking account.

**New York Theatre Trip**

Herr says the New York trip to see *A Long Day's Journey Into Night* was a success. Next fall, he will take students to see Lincoln Center's musical about the AIDS crisis.

Vogel thanks the department for an amazing year and wishes all a great summer. Meeting is adjourned.

# KUTZTOWN UNIVERSITY

## Curriculum Proposal Cover Sheet

revised 05/11

<b>Title/Name</b> ENG 430: Rhetorical Traditions/Contemporary Renditions	Contact College Curriculum Committee Chair for <b>Identification Number</b>
(Course, Program, Policy)	
<b>Contact Person:</b> Jeffrey Voccola	<b>Phone:</b> 3-4338
<b>LAS 17010</b>	

Table 1: Action Items (please check the appropriate boxes)	Documents (see Table 3)
<input type="checkbox"/> a. Course: Specific topic for a previously-approved <input type="checkbox"/> Generic course (e.g., Selected Topics), or <input type="checkbox"/> One-Time-Only course, or <input type="checkbox"/> Educators Workshop (EDW) course	2
<input type="checkbox"/> b. Course: Request to offer an existing course via Distance Education	7
<input type="checkbox"/> c. Course: New Course ( <input type="checkbox"/> replaces another course <input type="checkbox"/> linked for repeats purposes)	2 (3)
<input type="checkbox"/> d. Course: Request for use in "old" General Education Category <input type="checkbox"/> I, <input type="checkbox"/> II, <input type="checkbox"/> III, <input type="checkbox"/> IV, <input type="checkbox"/> V	3
<input type="checkbox"/> e. Course: Change in title	3
<input checked="" type="checkbox"/> f. Course: Change in <input type="checkbox"/> prefix, <input checked="" type="checkbox"/> addition of cross-listing, or <input type="checkbox"/> deletion of cross-listing	4
<input type="checkbox"/> g. Course: Change in number	3
<input type="checkbox"/> h. Course: Change in <input type="checkbox"/> description and/or <input type="checkbox"/> syllabus	1, 2
<input type="checkbox"/> i. Course: Change in <input type="checkbox"/> credit hours, <input type="checkbox"/> clock hours, or <input type="checkbox"/> load hour equivalent (LHE)	4
<input type="checkbox"/> j. Course: Change in <input type="checkbox"/> prerequisites or <input type="checkbox"/> corequisites	3
<input type="checkbox"/> k. Course: Change in status ( <input type="checkbox"/> delete from Course Master, <input type="checkbox"/> archive, or <input type="checkbox"/> de-archive	3
<input type="checkbox"/> l. Policy: New policy ( <input type="checkbox"/> University, <input type="checkbox"/> College, or <input type="checkbox"/> Department)	4
<input type="checkbox"/> m. Policy: Change in policy ( <input type="checkbox"/> University, <input type="checkbox"/> College, or <input type="checkbox"/> Department)	4
<input type="checkbox"/> n. Program: New Program ( <input type="checkbox"/> Major, <input type="checkbox"/> Minor, <input type="checkbox"/> Concentration, <input type="checkbox"/> Track, or <input type="checkbox"/> Certification)	4, 6
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<input type="checkbox"/> r. Program: Change in credit hours ( <input type="checkbox"/> total or <input type="checkbox"/> partial)	4, 5, 6
<input type="checkbox"/> s. Program: Change in required course level	3
<input type="checkbox"/> t. Program: Change in eligibility requirements	3
<input type="checkbox"/> u. Program: Change in degree designation	4, 5, 6
<input type="checkbox"/> v. Program: Change in certification program	4, 5, 6
<input type="checkbox"/> w. Program: Change in status ( <input type="checkbox"/> delete, <input type="checkbox"/> place in moratorium, or <input type="checkbox"/> remove from moratorium)	4

Table 2: Approval Sequence	Date Approved	Date Rejected	Chair's Signature
A. Initiating Department (English)	08/30/16		
B. Interdisciplinary Program Committee (if required—see back)			
C. Honors Committee (if required—see back)			
D. College Curriculum Committee (    )			
E. Council for Teacher Ed (if required—see back)			
F. Graduate Council (if required—see back)			
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- Specific topics for Generic courses (e.g., Selected Topics), course titles for One-Time-Only courses, EDW courses, and Distance Education offerings are sent directly to the UCC after approval at the department level.
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Table 3: Documents (attach this cover sheet to the specified documents from the following list)			
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Table 4: Effective Date
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# Memo

To: LASCC and UCC  
From: English Department  
Re: Course Cross-list  
Date: September 1, 2016

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The English Department wishes to cross-list the ENG prefix classes listed below with the WRI prefix. Professional Writing has voted unanimously in favor of this change. These writing-intensive rhetoric courses would be a great benefit to Professional Writing students, and cross-listing the courses would allow PW students to use the classes as major electives for the Professional Writing degree. To achieve this, the following courses must be changed:

ENG 316: Rhetoric, Democracy, Advocacy  
ENG 318: Activists Writing Media: Composing Democratic Futures  
ENG 430: Rhetorical Traditions/Contemporary Renditions

Please note that—since there are already existing WRI courses listed as 316 and 318—the two ENG courses highlighted above must be assigned new numbers once cross-listed. The change would look as follows:

ENG/WRI XXX: Rhetoric, Democracy, Advocacy  
ENG/WRI XXX: Activists Writing Media: Composing Democratic Futures  
ENG/WRI 430: Rhetorical Traditions/Contemporary Renditions

# KUTZTOWN UNIVERSITY

## Curriculum Proposal Cover Sheet

revised 05/11

<b>Title/Name</b> ENG 318: Activists Writing Media: Composing Democratic Futures	Contact College Curriculum Committee Chair for <b>Identification Number</b>
(Course, Program, Policy)	
<b>Contact Person:</b> Jeffrey Voccola	<b>Phone:</b> 3-4338
<b>LAS 17009</b>	

Table 1: Action Items (please check the appropriate boxes)	Documents (see Table 3)
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# KUTZTOWN UNIVERSITY

## Curriculum Proposal Cover Sheet

revised 05/11

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(Course, Program, Policy)	<b>Identification Number</b>
<b>Contact Person:</b> Jeffrey Voccola	<b>Phone:</b> 3-4338
<b>LAS 17008</b>	

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English Department Committees

EVALUATION COMMITTEES	
<p style="text-align: center;"><b>DPC Committee</b></p> <p>Colleen Clemens Linda Cullum Jennifer Forsyth Kathy Hartman (Co-Chair) Curt Herr (Fall only, sabbatical) Amy Lynch-Binieck Amanda Morris Amy O'Brien Carissa Pokorny-Golden John Ronan Carl Seiple Jonathan Shaw Todd Williams (Fall only, sabbatical)</p>	<p style="text-align: center;"><b>Temporary Evaluation Committee</b></p> <p>Janice Chernekoff Ed Christian Ellesia Blaque Anne DeLong Todd Dodson (Co-chair) Mike Downing Moe Folk Kevin Mahoney Tom McNally Melissa Nurczynski Patty Pytleski (Co-chair) Jeff Voccola Patrick Walters</p>

Curriculum Advisory Groups	
<p style="text-align: center;"><b>English (ENG)</b></p> <p>Ellesia Blaque Ed Christian Colleen Clemens Linda Cullum Anne DeLong Kristina Fennelly Jennifer Forsyth Kathy Hartman Curt Herr Bob Kilker Amy Lynch-Binieck Sandra Leonard Kevin Mahoney Nicole McClure (Asst. Chair) Carissa Pokorny-Golden Patty Pytleski Rashi Rohatgi John Ronan Jonathan Shaw (Chair) Carl Seiple Ray Tumbleson Christopher Weedman Todd Williams</p>	<p style="text-align: center;"><b>Professional Writing (WRI)</b></p> <p>Tony Bleach Todd Dodson Mike Downing Moe Folk Margaux Griffith Tom McNally Claire McQuerry Amanda Morris Melissa Nurczynski Amy O'Brien (Fall Only) Bill Prystauk Jeff Voccola (Chair) Patrick Walters</p> <p style="text-align: center;"><b>Secondary Education/English</b></p> <p>Todd Dodson Carissa Pokorny-Golden (Chair) Patty Pytleski</p>

English Department Committees

<p><b>Cultural and Media Studies</b></p> <p>Ellesia Blaque          Tony Bleach          Moe Folk          Jennifer Forsyth          Bob Kilker (Chair)          Amy Lynch-Binieck          Kevin Mahoney          Nicole McClure          Jonathan Shaw          Christopher Weedman</p>	
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GRADUATE PROGRAM COMMITTEES

<p><b>Graduate Program</b></p> <p>Ellesia Blaque          Tony Bleach          Ed Christian          Colleen Clemens          Linda Cullum          Anne DeLong (Chair)          Mike Downing          Moe Folk          Jennifer Forsyth          Curt Herr          Bob Kilker          Amy Lynch-Binieck          Kevin Mahoney          Amanda Morris          Amy O'Brien          Carissa Pokorny-Golden          Patty Pytleski          John Ronan          Ray Tumbleson          Jeff Voccola</p>	<p><b>Graduate Application Review</b></p> <p>Colleen Clemens          Anne DeLong (Chair)          Moe Folk          Curt Herr          Jonathan Shaw</p>
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OTHER DEPARTMENT COMMITTEES

<p><b>Awards/Honors/Scholarships</b></p> <p>Kristina Fennelly (Co-Chair)          Melissa Nurczynski          Patty Pytleski (Co-Chair)          Carl Seiple</p>	<p><b>Social Committee</b></p> <p>Anne DeLong          Mike Downing          Patrick Walters (Chair, Check Book)</p>
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English Department Committees

<p style="text-align: center;"><b>Webpage</b></p> <p>Tony Bleach Mike Downing Moe Folk (Chair) Nicole McClure Carl Seiple</p> <p style="text-align: center;"><b>Recruitment Committee</b></p> <p>Colleen Clemens Anne DeLong Curt Herr Bob Kilker Tom McNally Amanda Morris (Chair) Carissa Pokorny-Golden John Ronan Jonathan Shaw Patrick Walters Todd Williams</p> <p style="text-align: center;"><b>Temporary Faculty Group</b></p> <p>Kristina Fennelly Margaux Griffith Sandra Leonard Nicole McClure Bill Prystauk Christopher Weedman</p> <p style="text-align: center;"><b>English Studies Advisory Council Working Group</b></p> <p>Mike Downing (Chair) Todd Williams</p> <p style="text-align: center;"><b>Hiring Guidelines Working Group</b></p> <p>Amy Lynch-Binieck Kevin Mahoney Patty Pytleski Jonathan Shaw Patrick Walters</p> <p style="text-align: center;"><b>Mentors</b></p> <p>Kristina Fennelly—Anne DeLong Sandra Leonard—Carl Seiple Margaux Griffith—Jeff Voccola Nicole McClure—Moe Folk Patrick Walters—Mike Downing Christopher Weedman—Tony Bleach Rashi Rohatgi—Colleen Clemens Claire McQuerry—Patrick Walters</p>	<p style="text-align: center;"><b>Composition Conference Organizing</b></p> <p>Amy Lynch-Binieck Kristina Fennelly (Co-Chair) Moe Folk Kathy Hartman Kevin Mahoney Amanda Morris Carissa Pokorny-Golden Patty Pytleski (Co-Chair) Jonathan Shaw</p> <p style="text-align: center;"><b>Literary Magazine Advising</b></p> <p>Jeff Voccola</p> <p style="text-align: center;"><b>Sigma Tau Delta Advisory</b></p> <p>Amy Lynch-Binieck (Co-Advisor)</p> <p style="text-align: center;"><b>Assessment Committees</b></p> <p><i>Department Assessment Coordinator</i> Tony Bleach (Chair)</p> <p><i>Composition</i> Amy Lynch-Binieck Patty Pytleski Kathy Hartman Moe Folk Amanda Morris Kristina Fennelly Bob Kilker</p> <p><i>English</i> TBD</p> <p><i>Graduate</i> Anne DeLong Jennifer Forsyth John Ronan Curt Herr</p> <p><i>Professional Writing</i> Melissa Nurczynski Tom McNally</p> <p><i>Secondary Education English</i> Todd Dodson Carissa Pokorny Golden Patty Pytleski</p>
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